

FALZ



ELECTRONIC
PRESS KIT

ARTIST PROFILE

FOLARIN FALANA POPULARLY KNOWN AS **FALZTHEBAHDGUY**

RECORDING ARTIST / SONG WRITER / PERFORMER / ACTOR / ENTERTAINER



Created by Brilliant and Highly Distinct Guys Entertainment Company
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BIOGRAPHY

Folarin "Falz" Falana, popularly known as Falz the Bahd Guy, is a Musician, Actor and Filmmaker. He is the C.E.O of record label B.A.H.D Guys Entertainment as well as Film & Television production company, House 21 Media.

He was born on October 27, 1990 in Lagos, Nigeria to parents who are prominent human rights lawyers and activists, Falz studied law and began practicing in 2012. However, a stronger pull was to use his gift and love for the creative arts to tell compelling universal stories that connected, moved, and transformed lives. As a result, by 2014, Falz had shifted his focus from law to a full-fledged music career with the release of his freshman album 'Wazup Guy.' The album earned Falz recognition across the African continent and so did his subsequent albums 'Stories that Touch' (2015), '27' (2017), Moral instruction (2019) and BAHD (2022).

His biggest breakthrough, however, came in 2018 when he released a remake of American artist Childish Gambino's hit single 'This is America.' Falz's version 'This is Nigeria' addressed socio-economic and political issues affecting the everyday Nigerian including corruption, lack of security, poverty, rising drug addiction among youths, and the kidnapping of the Nigerian Chibok girls. The song sparked controversy and earned Falz global media coverage including from outlets such as BBC, NPR, CNN; and the attention of American celebrity artist and business mogul Sean Combs aka Diddy.

Falz has starred in several Nollywood blockbuster movies including the Netflix distributed 2018 movie, 'Chief Daddy', New Money, Merry Men amongst others. He is very well decorated with awards and accolades, some of which include BET Award (2016 Best New International Act), Africa Magic Viewers Choice Awards (2016 Best Actor in a Comedy) , The Headies (2019 Best Rap Single), The Headies 2019 (Best Rap Album), Headies 2019 (Album of the Year) His latest album, 'Moral Instruction,' trended for hours upon its release in early 2019 with many comparing him to Fela for his ability to make people dance but also think.





AWARDS

MUSIC

2016 - BET Viewer's Choice Best New International Act

2016 - Best Collabo (The Headies)

2018 - Best African Rapper (Afrima)

2019 - Best Rap Single (The Headies)

2019 - Best Rap Album (The Headies)

2019 - Album Of The Year (The Headies)

WORTHY MENTIONS

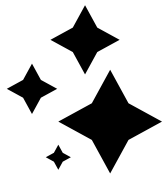
2016 - MTV Mama's Breakthrough Act (Nominee)

2019 - BET Hip Hop Awards for International Flow (Nominee)

MOVIES

2016 - Africa Magic Viewers Choice Awards

2018 - Africa Magic Viewers Choice Awards



DISCOGRAPHY



SHAKARA

Released May 1, 2009

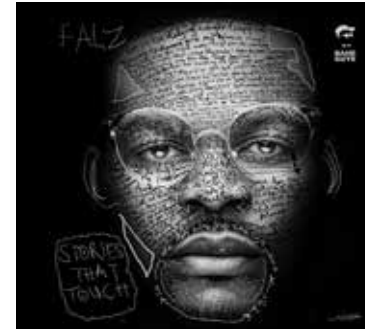
[LISTEN](#)



WAZUP GUY

Released May 30, 2014

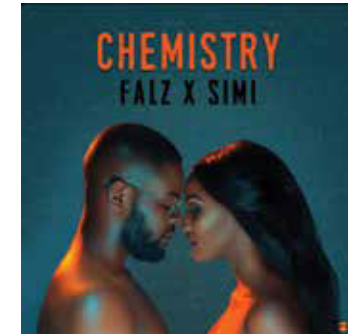
[LISTEN](#)



STORIES THAT TOUCH

Released November 17, 2015

[LISTEN](#)



CHEMISTRY

Released October 27, 2016

[LISTEN](#)



27

Released October 27, 2017

[LISTEN](#)



Moral Instruction

Released January 15, 2019

[LISTEN](#)



BAHD

Released June 09, 2022

[LISTEN](#)

VIDEOS



THIS IS NIGERIA

WATCH



SOLDIER

WATCH



SOFT WORK

WATCH



MARRY ME

WATCH



LA FETE

WATCH



BOP DADDY

WATCH



SOMETHING LIGHT

WATCH



BAHD BADD0 BADDEST

WATCH



JEJE

WATCH



CELEBRITY GIRLFRIEND

WATCH

FALZVEVO

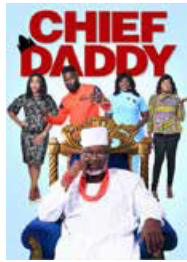




MOVIES



New Money



Chief Daddy



Quam's Money



Merry Men



Merry Men 2



Couple Of Days



10 Days In Sun City



Your Excellency



Chief Daddy 2



Brotherhood

TV SHOWS



Jenifa's Diary



Therapy



Tinsel

IN THE NEWS

Rapper Falz's 'This is Nigeria' video holds up a mirror for the country

Jeff Allen, Special to CNN
 Updated 3:11 PM ET, Mon May 20, 2019



Rapper Falz released a Nigerian cover version of Chidinma's 'This is America,' using it to address societal ills.

Editor's Note: Jeff Allen is an award-winning music journalist based in Lagos, Nigeria. He is a past host of CNN's award-winning music show, *Live from Lagos*. This content represents an independent journalistic analysis.

Lagos, Nigeria (CNN) — One of Nigeria's biggest music stars, Falz, released a video remake as a cover version of Chidinma's hit single, "This is America."

The new version is titled "This is Nigeria," and it has generated a storm online, drawing reaction from hip-hop musician and entrepreneur Diddy, who shared it on his Instagram, propelling the video to worldwide recognition.

Falz, (real name: Elikem Olatunji) has gained praise for tackling social issues in his music. He stars in a new political film, "The 13th," which is a commentary on the fear of persecution from the powerful political class.

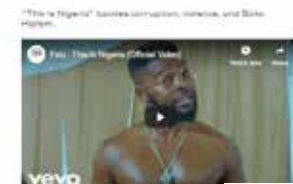


Falz: Reworking Gambino's 'This is America' for Nigeria

Falz set 'This is Nigeria' against a backdrop of corruption, violence and crime. A reversion of the original 'This is America,' the Nigerian singer explains what inspired his lyrics.



A Nigerian Rapper Covered 'This is America' and It's Brilliant



Nigerian rapper Falz, born Femi Falana, covered the hit single after releasing his own version of Chidinma's "This is America."

Falz, "This is Nigeria" must be Chidinma's 'This is America' but with a Nigerian twist. Falz's lyrics are a commentary on the state of Nigeria's society.

Nigeria receptive to new 'Fela spirit': rapper Falz



#EndSARS: Falz, Runtown lead protest in Lagos



Rapper Falz fires up the internet with 'This is Nigeria'

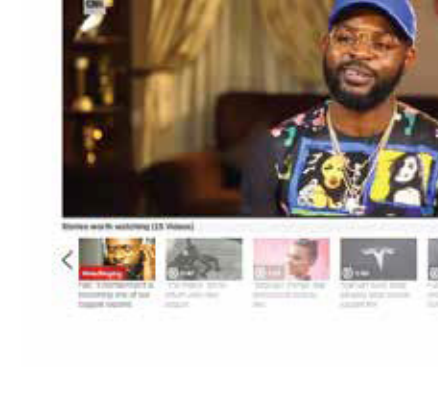
After nearly three million YouTube views in less than a week and an explosion of questions on social media, rapper Falz's "This is Nigeria" has become a viral sensation. The rapper's video is a commentary on the state of Nigeria's society.



Falz: The Nigerian rapper rebelling through music

Lagos-born musician criticizes politicians, police brutality and social injustice in his country through songs.

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IN THE NEWS

DAILY NATION

Falz, the Nigerian rapper who gave up the bar for the stage



PAN AFRICAN MUSIC

Falz released Fela sampled album, Moral Instruction



Music Lovers Gather For The Falz Experience 2



The hit "This is Nigeria" video tackles the country's worst problems one reference at a time



thebusinessyear

DIFFERENT BEAT

Nigeria 2019 | ENTERTAINMENT, CULTURE & SPORTS | INTERVIEW



The prominent Nigerian rapper says that while the appetite for the country's music is growing, it can be difficult to figure out how to turn this into profit.



How challenging has it been to become successful and to create your own brand in the Nigerian environment? It has been tough, as there are many challenges in the industry. This is such a saturated market; we are blessed with an astonishing amount of talent, so it is difficult for anyone to succeed. What made me stand out was my uniqueness. I have always been different. My music is typically hip-hop with a contemporary twist. I always intended to be a rapper.

Being local is my selling point, says Falz

Published on 11/11/2019

TheCableLives

FRONTAGE STUDENT LIFE SHOW BIZ POLI-TICS RELATIONSHIP STYLE OF LIFE

Falz becomes first Nigerian artiste to win two AMVCAs



Read what Falz says about his father Femi Falana

By [Name]

Falz wins first BET Award

By Ada Igbosimo

Nigerian comic rapper/actor, Falz - real name Folarin Falana - has won the first Black Entertainment Television (BET) Award.

Popularly known as FalztheBahdGuy, the multi-talented entertainer was on Saturday, announced as the winner of the "Viewer's Choice Best International Act" category.

Falz is the son of highly respected lawyer and activist Femi Falana.

SOCIAL MEDIA



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